Career Coaching for Emerging Leaders

BetterUp develops better leaders with career coaching at scale. Our personalized development approach gives emerging leaders accountability, guidance, and feedback to develop skills and leadership behaviors so they can thrive in their current role and hone capabilities for the long term. BetterUp Behavioral Insights™ uses data from regular assessments to illuminate development outcomes and demonstrate program effectiveness.
Personalized Career Coaching at Scale
Elevate emerging leaders with a coaching platform that delivers results. Get the experts, resources, and tools you need to drive large-scale development leaps.

A Development Platform Employees Love

BetterUp’s network of ICF certified coaches, psychologists, and behavioral experts and our Coach Match Guarantee™ means every employee is coached by an expert. Convenient video sessions, anytime text chat and progress tracking put coaching at employees’ fingertips for always-on development. Development continues between sessions with coach-recommended exercises, articles, videos and podcasts from BetterUp’s best-in-class learning catalog. With BetterUp Behavioral Insights™, get a talent development platform that tracks leadership skills, mindsets, and behaviors with robust analytics.

Key Talent Benefits

- **Stronger Managers** Develop more effective leaders across your organization by coaching skills like executive presence, strategic listening and self-awareness
- **Better Engagement and Retention** Encouraging more positive workplace relationships and happier employees, BetterUp increases engagement and retention
- **Smother Transitions** Coach employees for success through times of transition, such as starting in a new role or returning from leave
- **Proven Results** Show tangible, lasting change in the organization with data-driven insights and demonstrable results

Sample Employee Coaching Groups

**New Managers**
High-performing individual contributors don’t automatically make great managers. Develop new manager skills like delegation, executive presence, and delivering feedback so they can inspire and empower their teams.

**New Parents**
Parents can struggle with changing priorities and increased demands at home. Help parents prepare for leave and hit the ground running when they return with skills to manage stress, maximize energy, and focus on goals.

**Hi-Po Individual Contributors**
Help high potential individual contributors find meaning in their current role, focus to achieve increasing levels of responsibility, and prepare them with the skills they’ll need for the next level.

**Remote Teams**
Remote employees don’t always get the same development because they are “out of sight, out of mind.” Build culture across geographies with better communication, collaboration, and positive relationship building skills.
BetterUp delivers sustainable behavior change through accountability and consistency, unlike one-off leadership workshops and day-long seminars. We apply the latest research from neuroscience, management theory and behavioral psychology to leadership development. Plus, our tools are convenient and effective, so members actually use them.

Employees spend an average of 32 min a week on BetterUp working with their coach and practicing skills.

97% of clients are satisfied with their first coach match.

BetterUp members see significant percentile improvements based on a national average across key performance dimensions:

- Stress & Anxiety: -27
- Confidence: +25
- Hope & Optimism: +24
- Collaboration: +16
- Communication: +14
- Resilience: +14

BetterUp equips you with cutting-edge Behavioral Insights to track organizational health and show the effectiveness of your coaching program. Track key performance indicators like leadership effectiveness, productivity and engagement. Analyze program usage and engagement, and track skills progress.

BetterUp's matching algorithm and Guaranteed Coach Match™ means that clients are paired with the right coach for their learning style and development goals.

Do better than lifeless e-learning software and expensive coaches reserved for senior leaders. BetterUp’s coaching solution scales across your entire organization, for the price of a cell phone plan or one out of town conference. Now you can develop dynamic leaders at every level, for a fraction of the cost.

Coach employees for an entire year for less than one out-of-town conference.

For more information on BetterUp, visit www.betterup.co or email contact@betterup.co